Changing Lives through the Arts
Founded in 1994, The Cultural Center, a 501(c)3 non-profit organization, is located in Ponte Vedra Beach. We believe participating in music, dance and the visual arts is beneficial to all members of our community: children, teens, adults, and senior citizens. The Cultural Center provides a place for all people in our community to create, understand and experience the arts.

Because the arts are a fundamental part of any strong, vibrant community, The Cultural Center’s mission is *Bringing the Arts into the Life of the Community*. We accomplish this through exhibitions of regionally known artists; art classes in the visual and performing arts, workshops and camps for children and arts outreach programs for children and seniors.
2015 Snapshot of Classes

45 Instructors from SCAD, JU, Ringling, UNF, Flagler, and Master Artists from across the county teach all ages and skill levels.

<table>
<thead>
<tr>
<th>Classes</th>
<th>Enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>64 Adult Classes</td>
<td>289</td>
</tr>
<tr>
<td>46 Children’s Classes</td>
<td>203</td>
</tr>
<tr>
<td>61 Kids Camps</td>
<td>637</td>
</tr>
<tr>
<td>Over 171 Classes</td>
<td>1,129</td>
</tr>
</tbody>
</table>

Total Students

- Drawing & Painting
- Sculpture
- Clay & Pottery
- Print-making
- Piano & Violin
- Sewing
- Glass-making
- Pastels
- Theater & Dance
- I-Pad and Computer Art
- Culinary Classes
Where Your Contribution Goes:

**Arts Classes and Workshops**
- Your contributions help pay the salaries of over 45 qualified art instructors from SCAD, JU, UNF, Ringling, Flagler and more.
- Help us pay for marketing and advertising that promote over 172 art classes, workshops and camps annually and resulting in more than 1,200 students of all ages and skill levels.
- Help purchase art supplies for over 175 arts classes and workshops including sewing machines, pottery wheels, easels, paints, brushes, computers and Adobe software for entire classrooms.
- Help pay to keep our pianos tuned.

**Outreach**
- Your contribution helps us offer arts scholarships to underserved children and adults each year.
- Your contribution helps provide music therapy to over 400 children with special needs.
- Your contribution helps provide art supplies and instruction to seniors with dementia.

**Exhibitions**
- Your contribution helps pay for the installation of 8 major art exhibitions each year which feature the artwork of over 134 local and regional artists.
- You help us pay to market our exhibits to over 5,000 art supporters and collectors.
- Your contribution helps artists sell their artwork earning nearly $100,000 in the past 13 months.

**General Support**
- Your contribution helps pay the salaries of five committed full-time employees.
- Helps pay the electric and utility bills.
- Helps keep our beautiful fountain running.
- Helps pay for a new roof, repainting of galleries and general repairs.

8,650 individuals and families touched by our programs annually thanks to your contribution.

* 2014 Tax Return Form 990 Administrative / Fundraising Rate: 19% of total income is used for management and general expenses.
2016 Exhibition Schedule

January 8 – February 19
Main Gallery: Juried Artist Member Exhibition
Community Gallery: JAME
Scene Gallery: Susan Ober, JAME 2015
Best in Show
Cultural Center Annex Gallery: Hal Higdon

February 26 – April 8
Main: John Bunker and Brian Frus
Community: Watercolor Society
Scene Gallery: Watercolor Society
Cultural Center Annex Gallery: Miles Batt

April 15 – May 27
Main: Sharon Booma
Community: Sharon Booma
Scene Gallery: Art with a Heart Inc masks
Cultural Center Annex Gallery: Sharon Goldman

June 3 – July 15
Main: Jo Sinclair and Don Martin
Community: Pastel Society
Scene Gallery: Pastel Society
Cultural Center Annex Gallery: Ronnie Burak
Rotunda Gallery
Hang Dates: June 13 – 17, 2016
Opening Reception: June 21, 8:15 – 9 AM

July 22 – September 2
Main: Curatorial’s Choice
Scene Gallery: Cecilia tentative
Cultural Center Annex Gallery: Rosalie Jefferson

September 9 – October 14
Main: Linda Richichi and Seth Satterfield
Community: Watercolor Society student competition tentative
Scene Gallery: Ali Miruku
Cultural Center Annex Gallery: Midge Scelzo

October 21 – November 11 short month for Holiday Shoppes
Main: Dottie Dorion and Ed Malesky
Community: JCVA
Scene Gallery: Helen Moody
Cultural Center Annex Gallery: Helen Moody

November/ December TBA
Main: Small Objects
Community: Small Objects
Scene Gallery: TBA
Cultural Center Annex Gallery: Margaret Bellisim
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>January 7th</strong>&lt;br&gt;Art Tour Daytona Cici Brown Museum</td>
<td><strong>September 14th</strong>&lt;br&gt;Membership Luncheon</td>
</tr>
<tr>
<td><strong>January 28th</strong>: Dinner with an Artist C Ford Riley</td>
<td><strong>September 22nd – 23rd</strong>: Art Tour to Chihuly in the Garden</td>
</tr>
<tr>
<td><strong>February 24th</strong>: Bag Lady Luncheon</td>
<td><strong>September 29th</strong>: Dinner with Artist/Ellen Diamond</td>
</tr>
<tr>
<td><strong>April</strong>: Membership Drive</td>
<td><strong>October 14th</strong>: CRUSH! A Tasting Event</td>
</tr>
<tr>
<td><strong>April 8 - 9</strong>: Home Tour</td>
<td><strong>November 10th – 12th</strong>: 26th Annual Holiday Shoppes</td>
</tr>
<tr>
<td><strong>April 28th</strong>: Art Tour to Deland</td>
<td></td>
</tr>
<tr>
<td><strong>May 5th</strong>: Farm to Table/Southern Soiree Dinner</td>
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</tbody>
</table>
“Sound Connections” / Music Therapy for Children with Special Needs

Advances the development of children with moderate to profound disabilities including autism, Downs syndrome, muscular dystrophy and cerebral palsy.

- **Music can decrease or eliminate uncontrollable behavior by providing a soothing melody**
- **Motor skills are increased by using musical instruments**
- **Music can improve communication skills by using songs to vocalize simple words and phrases.**

Music therapists each work 32 hours a week with special needs children at Ocean Palms, Cunningham Creek, Valley Ridge and PVPV/Rawlings Elementary Schools.
CCPVB Secures over 8,600 Participants Annually from:

- Ponte Vedra Beach: 49%
- Jacksonville: 23%
- Beaches (North of PV): 12%
- St. Augustine: 5%
- Nocatee: 5%
- Out of Metro: 7%

2014-2015 Zip Code Analysis of 4,400 unique CCPVB supporters captured in mailing list. Note: CCPVB has approximately 8,600 unique contacts with current email addresses used for Eblist and electronic marketing that may not be reflected in zip code analysis.
January 1 – December, 2015

- **8,650** individuals and families touched by our programs annually
- **1,200** students aged 2-84 enrolled in our classes and workshops
- **Over 700** children with special needs participating annually in our Music Therapy outreach program
- **171** art classes, workshops and camps offered annually
- **134** local and regional artists exhibiting work in our galleries annually
- **70** per cent of every dollar donated is used towards arts programming
- **26** years the Cultural Center has been bringing arts to our beaches communities
<table>
<thead>
<tr>
<th>CCPVB Income</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016 Budget</th>
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</thead>
<tbody>
<tr>
<td>Earned Income</td>
<td>256,293</td>
<td>200,002</td>
<td>186,536</td>
<td>192,434</td>
<td>195,867</td>
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<tr>
<td>Contributions</td>
<td>56,809</td>
<td>52,767</td>
<td>73,808</td>
<td>71,110</td>
<td>73,808</td>
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<tr>
<td>Memberships</td>
<td>85,769</td>
<td>78,371</td>
<td>86,715</td>
<td>102,891</td>
<td>97,655</td>
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<tr>
<td>France</td>
<td>6,687</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Tuition/ Fees</td>
<td>182,520</td>
<td>192,658</td>
<td>182,316</td>
<td>205,688</td>
<td>220,450</td>
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<tr>
<td>Foundations</td>
<td>39,500</td>
<td>67,000</td>
<td>55,000</td>
<td>102,750</td>
<td>103,000</td>
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<tr>
<td>Government</td>
<td>9,003</td>
<td>8,781</td>
<td>7,724</td>
<td>29,389</td>
<td>34,760</td>
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<tr>
<td>Local</td>
<td>11,720</td>
<td>11,961</td>
<td>18,002</td>
<td>20,210</td>
<td>22,000</td>
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<tr>
<td>Exhibition Income</td>
<td>29,475</td>
<td>18,084</td>
<td>36,220</td>
<td>37,762</td>
<td>36,420</td>
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<tr>
<td>Total Revenue*</td>
<td>677,776</td>
<td>629,624</td>
<td>646,329</td>
<td>762,234</td>
<td>783,960</td>
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</table>

<table>
<thead>
<tr>
<th>CCPVB Expenses</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016 Budget</th>
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<tbody>
<tr>
<td>Salaries</td>
<td>232,835</td>
<td>232,535</td>
<td>221,033</td>
<td>215,232</td>
<td>230,324</td>
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<tr>
<td>Hired Labor</td>
<td>88,441</td>
<td>96,320</td>
<td>92,925</td>
<td>149,132</td>
<td>197,207</td>
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<tr>
<td>Class Supplies</td>
<td>17,397</td>
<td>21,479</td>
<td>24,081</td>
<td>36,614</td>
<td>34,000</td>
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<td>Utilities</td>
<td>21,886</td>
<td>25,357</td>
<td>23,602</td>
<td>22,455</td>
<td>24,025</td>
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<tr>
<td>Exhibition Xpn</td>
<td>19,595</td>
<td>18,068</td>
<td>27,479</td>
<td>24,202</td>
<td>21,370</td>
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<tr>
<td>Operations</td>
<td>141,292</td>
<td>85,017</td>
<td>79,570</td>
<td>80,341</td>
<td>81,440</td>
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<tr>
<td>R&amp;M</td>
<td>46,843</td>
<td>42,610</td>
<td>21,786</td>
<td>18,573</td>
<td>21,500</td>
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<tr>
<td>Event</td>
<td>53,982</td>
<td>113,512</td>
<td>53,067</td>
<td>61,044</td>
<td>63,007</td>
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<tr>
<td>Staff Taxes/Ins.</td>
<td>42,835</td>
<td>44,988</td>
<td>43,532</td>
<td>48,527</td>
<td>49,457</td>
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<tr>
<td>Total Expenses</td>
<td>665,106</td>
<td>679,886</td>
<td>599,384</td>
<td>684,519</td>
<td>722,330</td>
</tr>
</tbody>
</table>

* Total Revenue includes grant money received mid-year, 2016, but will be allocated 2016-2017 fiscal year.
Our Partners

Professional Organizations

A Chef Cooking Studio  
Affluent Magazine  
Alhambra Theatre & Dining  
Atlantic Pottery Supply  
Beaches Orthodontics  
Brookdale Senior Living  
Claude Nolan Cadillac  
DelMar Designs  
Fletcher Management Co.  
FOCUS/Cummer  
Griggs & Company  
Hilton Garden Inn  
Intrepid Capital  
Jacksonville Magazine  
Jax Coalition for Visual Arts  
KC Kitchen  
Ketterman Photography  
Kim Kirk Photography  
Legacy Trust  
Morgan Stanley  
Ocean Palms Elementary  
Pepsi  
Ponte Vedra Arts & Crafts  
Ponte Vedra Ballet  
Ponte Vedra Concert Hall  
The Ponte Vedra Recorder  
Regions Bank  
Ruth’s Chris Steak House  
Savory Market  
SCAD (Savannah College of Art and Design)  
Shorelines  
Southern Oak Insurance  
Stellers Gallery of PVB  
SunTrust Bank  
Times Union  
Underwood Jewelers  
University of North Fla.  
Valley Ridge Academy  
Wells Fargo

Agencies and Foundations

The Anderson Family Foundation  
Beaches Rotary  
The Borkowski Family Foundation  
Helen Coppedge  
The Don and Maria Cox Foundation  
Walter Dickinson  
Suzanne Egan  
Florida Arts and Cultural Affairs  
SJC Chamber of Commerce  
Jacksonville Coalition for the Visual Arts  
Lazzara Family Foundation  
The Persbacker-Wyman Family Foundation  
Publix Supermarket Charities  
Rotary of Ponte Vedra  
SJC Tourism Development Council  
The PGA Tour Charities  
United Way  
The Red Coats  
The Woodcock Foundation
2016 Officers of the Board

Kip Zebroski, President
Managing Director, WELLS FARGO

Phyllis Bachand,
Immediate Past President
Community Volunteer/Artist

John Tancredi, Treasurer
Community Volunteer

Jessica Richardson,
President Elect 2017
Principal, Ocean Palms Elementary School

2016 Board of Directors

Pamela Bomba
Suzanne Flamm
Art Hayden
Mike Kleiman
Mark Macco
Jane Novak
Dee Pope
Jo Sinclair
Dick Williams
Janet Wilson
Steve Wyman